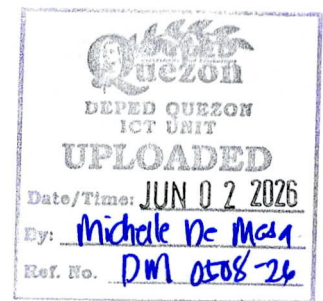




Republic of the Philippines
Department of Education
REGION IV-A - CALABARZON
SCHOOLS DIVISION OF QUEZON PROVINCE



01 June 2026

DIVISION MEMORANDUM

No. 0508, s. 2026

**STRENGTHENING SMOKE-FREE AND VAPE-FREE SCHOOLS: OBSERVANCE OF
WORLD NO TOBACCO DAY 2026, NO SMOKING MONTH, REPORTING, AND
TOBACCO CONTROL INITIATIVES**

To: Assistant Schools Division Superintendents
Division Chiefs
Public Schools District Supervisors
Elementary and Secondary School Heads
School Health Personnel
All Others Concerned

1. In line with the Department of Education's commitment to promote health and wellness among learners and personnel, all schools are hereby enjoined to participate in the observance of **World No Tobacco Day on May 31, 2026, and the celebration of No Smoking Month in June 2026** with the theme " *Unmasking the Appeal – Countering Nicotine and Tobacco Addiction.* "
2. This activity supports national and international efforts to reduce tobacco use and exposure, anchored on the following policies and legal bases:
 - a. **Republic Act No. 9211** (*Tobacco Regulation Act of 2003*);
 - b. **Executive Order No. 26, s. 2017** (*Smoke-Free Environments in Public and Enclosed Places*);
 - c. **Republic Act No. 11467** (*Increase of Excise Taxes on Tobacco Products*);
 - d. **Department of Education Order No. 48, s. 2016** (*Policy and Guidelines on Comprehensive Tobacco Control*); and
 - e. *World Health Organization Framework Convention on Tobacco Control (WHO FCTC)*.
3. This observance aims to raise awareness on the harmful effects of tobacco and nicotine use, including vaping, expose deceptive marketing strategies of the tobacco industry, promote healthy lifestyles, and strengthen the implementation of tobacco control policies within school communities.
4. In this regard, schools are encouraged to conduct the following activities:



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- a. Parents' advocacy sessions in coordination with PTA;
 - b. Installation, repainting, and maintenance of "No Smoking/No Vaping" signage across school facilities;
 - c. Dissemination of advocacy materials;
 - d. Promotion of Smoke-Free School commitments among partners;
 - e. Inclusion of anti-smoking advocacy in school clean-up and improvement activities;
 - f. Integration of anti-smoking and anti-vaping education in classroom discussions;
 - g. Poster-making, slogan-writing, and essay-writing contests reflecting the theme;
 - h. Social media engagement and campaigns; and
 - i. Other relevant activities aligned with the theme of the observance.
5. All schools are **strongly directed to install and display visible "No Smoking/No Vaping" and "No Selling and Advertising of Cigarettes and other Tobacco Products" signage at school entrances, gates, and other strategic areas within the school premises**. The signages shall be printed on **tarpaulin with a size of 3 x 5 ft**, ensuring that these are placed in highly visible locations and clearly communicate that the school is a **100% smoke-free and vape-free environment**.
6. Schools shall ensure strict compliance with existing policies on maintaining smoke-free and vape-free environments within school premises and offices.
7. The **accomplished report together with activity documentation** (photos) shall be submitted **on or before June 30, 2026**, through this link:
- <https://tinyurl.com/tobaccocontrolFY2026>**
8. In addition to the activity report, all schools are hereby directed to submit the **Consolidated report on the smoking/vaping status** of learners and school personnel on or before **July 31, 2026**, through this link:
- <https://tinyurl.com/TCPstats2026>**
9. Furthermore, schools and offices are **reminded to utilize the attached "Declaration of Interest"** in all engagements, partnerships, and communications with external stakeholders, particularly during **Brigada Eskwela**. This is to:
- a. Ensure transparency and accountability;
 - b. Prevent any form of **tobacco industry interference** in school programs and activities; and
 - c. Safeguard the integrity of DepEd's health and wellness initiatives in accordance with tobacco control policies.



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10. To ensure standardized implementation of the observance, all concerned schools are informed that **templates, IEC materials, and downloadable tarpaulin/signage designs** related to the World No Tobacco Day and No Smoking Month 2026 campaign shall be made available through a centralized online repository.

Schools may access and download these materials through the official link below:

<https://tinyurl.com/TCPMaterials2026>

The repository includes, but is not limited to:

- Declaration of Interest Form
- Standardized “No Smoking/No Vaping” tarpaulin and signage layouts; and
- Advocacy campaign materials.

11. Immediate dissemination of and compliance with this Memorandum are hereby directed.


ROMMEL C. BAUTISTA, CESO V
Schools Division Superintendent

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